



Luxury Hotel Advisors Launches in Los Angeles

By Chloe Riley on 3/5/2021

New boutique advisory: A new boutique advisory firm, LHA, has been launched to act as a one-stop-shop, hands-on approach for luxury hotel owners and investors looking for asset management, acquisition, disposition and marketing guidance. The firm has added prominent leaders in the hospitality industry to its board of advisors and has plans to open additional offices in Los Angeles, Dallas, New York and Miami.

The principals, Eric Prevette, Carlos Lopes and Teresa Holden collectively share decades of experience in management, ownership, operation, marketing, brand development, and the execution of hotel sales and acquisitions across the globe. Their work includes relationships with the Four Seasons Hotels and Resorts, Rosewood Hotels & Resorts, RockResorts, Bel Air Hotel Co., Cap Juluca Resort and Grand-Hôtel du Cap-Ferrat.