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Luxury Hotel Advisors launches

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[Credit: Cap Juluca Resort, a Belmond hotel]

[Luxury Hotel Advisors](#) [Carlos Lopes](#) [LK Eric Prevette](#) [Teresa Holden](#) [advisory firm](#)

US: Helmed by Carlos Lopes, LK Eric Prevette and Teresa Holden, the boutique advisory firm is focused on the acquisition, disposition, asset management and marketing of premium properties around the world.

Luxury Hotel Advisors (LHA) aims to provide owners and investors guidance and direction, especially those luxury hotels that have struggled during the pandemic.

The firm has named several prominent hospitality leaders and hoteliers on its board of advisors and plans to open additional offices in Los Angeles, Dallas, New York and Miami.

Members of the board so far include:

- Ted Teng (formerly with Leading Hotels of the World)
- Terry Petty (founder, CrippleGate Investments)
- Shane O'Flaherty (global director of travel, transportation and hospitality, Microsoft)
- Raymond Bickson (principal and CEO, Bickson Hospitality Group)
- Eric Calderon (founder, Calder Hospitality)
- Hans Maissen (former managing director, Grand Hotel Du Cap Ferrat)
- David Sonnenblick (principal, Sonnenblick-Eichner Company)

Co-founder and principal of LHA, Carlos Lopes, said: "There has never been a greater need for hotel owners and investors to find creative solutions for their investments. Luxury hotel properties, in particular, require more thoughtful and innovative approaches to satisfy both customer expectations and ownership investment returns."

Co-founder and principal of LHA, LK Eric Prevette, added: "LHA is currently overseeing a diverse range of projects that include acquiring a hotel asset for a specific buyer whose vision is to convert the hotel into a luxury residential development; serving as expert advisers to the owner of a small luxury hotel in need of post-pandemic reopening, repositioning and overall marketing strategies; assisting the owner of a premium hotel property with respect to a potential rebranding of that asset; and the private, discrete sale of a boutique luxury resort in the Caribbean."

Lopes, Prevette, and co-founder and principal Teresa Holden collectively share decades of experience in management, ownership, operation, marketing, brand development, and hotel sales and acquisitions. They've worked with the Four Seasons Hotels & Resorts, Rosewood Hotels & Resorts, RockResorts, Bel Air Hotel Company, Cap Juluca Resort, and more.