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**TOP REAL ESTATE AND HOSPITALITY EXECUTIVE CHARLES L. BLACK III  
JOINS LUXURY HOTEL ADVISORS**

***Hotel Advisory/Acquisitions/Dispositions/Asset Management Firm  
Announces New Beverly Hills Office***

NEWPORT BEACH, Calif. – Luxury real estate and hospitality industry expert Charles L. Black III has joined Luxury Hotel Advisors (LHA) – a boutique luxury hotel advisory and acquisitions firm – as the firm’s newest principal. Prior to joining LHA, Black served as managing director of Compass Real Estate’s luxury division in Southern California.

The Newport Beach, Calif.-headquartered LHA will also open a Beverly Hills office, the first of a planned expansion to other major U.S. cities. Black will be based in the new Beverly Hills office.

According to Carlos Lopes, co-founder of LHA, Black has a powerful combination of high-end hotel and luxury residential real estate expertise and will play a key role in business development. “Charles’ impressive background in luxury hotel and real estate marketing, repositioning, and sales brings a level of expertise to optimize hotel values by integrating a real estate component. We are thrilled to have him join our team,” Lopes said. “Increasingly, luxury hotel properties have a significant residential component. With the addition of Charles, we are now well positioned to assist our clients on multiple levels, including residential sales and acquisitions and hotel conversions to residential real estate.”

Black worked as executive vice president of Hilton & Hyland in Beverly Hills, Calif., a leading luxury real estate brokerage and as director of sales and marketing for Montage Hotels & Resorts. He was director of sales and marketing for Cap Juluca, a luxury resort in Anguilla – where he played a key role in re-positioning the resort’s brand, increasing overall revenue – as well as director of sales and marketing at the Ritz-Carlton Golf and Spa Resort in Rose Hall, Jamaica.

A past chairman of the Beverly Hills Chamber of Commerce, Black is active in the community and will assume presidency of the Beverly Hills Rotary Club on July 1, 2021. He also volunteers with the Ronald McDonald House and Food on Foot. Black holds a bachelor’s degree in business administration from Loyola University, New Orleans.

At LHA, Black joins a team of professionals who collectively share decades of experience in management, ownership, operation, marketing, brand development and the execution of hotel

sales and acquisitions across the globe. Some of its work includes, but is not limited to, distinguished relationships with the Four Seasons Hotels & Resorts, Rosewood Hotels & Resorts, RockResorts, Bel Air Hotel Company, Cap Juluca Resort and Grand-Hôtel du Cap-Ferrat.

More information about [Luxury Hotel Advisors](#), the [team](#), [board of advisors](#) and [scope of services](#), is available at <http://luxuryhoteladvisors.com>.

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### **About Luxury Hotel Advisors**

Luxury Hotel Advisors, Inc. is a boutique luxury hotel acquisitions and advisory firm that guides, assists and implements solutions for hotel owners and investors in selecting the best course of action as it relates to luxury hospitality assets. Principals are personally involved with each assignment and the Board of Advisors are some of the most respected professionals in the industry. LK Eric Prevette, Carlos C. Lopes and Teresa A. Holden have served in leadership positions with iconic luxury brands in roles including hotel management, rebranding with a focus on value enhancement, asset management, investments, dispositions, acquisitions, refinancing and recapitalization.